



## Memorandum of Understanding

Between (insert partner name) & Lost with Friends, LLC

This Memorandum of Understanding (MOU) sets forth the terms and understanding between (insert partner name) and Lost with Friends, LLC.

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**Background** Walking the beaches of Cape Cod, and seeing the trash left to mar the landscape, Ken Spencer decided to do something about it. He developed Planet Pack with the intention of ultimately affecting the culture surrounding litter, building community, improving health, fostering youth agency, encouraging civic engagement, and changing consciousness around consumer packaging. Planet People donates Planet Pack to preschool teachers, elementary schools, and youth organizations to engage kids in earth stewardship.

**Purpose** To partner with (insert partner name) as an environmental non-profit as a means to share Planet Pack with conservationists, and support conservation through donations from the sale of packs.

**Planet People agrees to:**

- A. List (insert partner name) on [PlanetPeople.org](http://PlanetPeople.org) as a 'Planet Partner.' Using logo and hyperlink.
- B. Donate a pack for promotion or auction to (insert partner name).
- C. Provide partner a promotion code in its name.
- D. Donate \$5 to (insert partner name) for each pack sold when said promotion code is used. Payments will be made to (insert partner name) on a monthly basis.

**(insert partner name) agrees to:**

- A. Provide (insert partner name) logo to Lost With Friends, LLC for inclusion on the web site.
- B. Introduce Planet Pack to its members on occasion, explaining the mission, the product, and promotions designed for said members.

**Duration** This agreement shall be in effect from the date of signing through year end, unless both parties agree to otherwise change this arrangement in writing. The agreement will renew annually unless terminated by either party by simple notice.

(insert partner name)

Contact person, title : \_\_\_\_\_

Date: \_\_\_\_\_

Cell:

Email:

Address;

Lost with Friends, LLC

Ken Spencer: CEO

Date: \_\_\_\_\_

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